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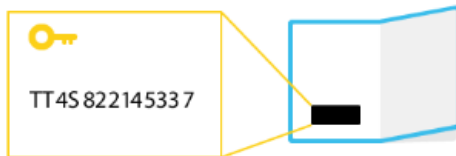
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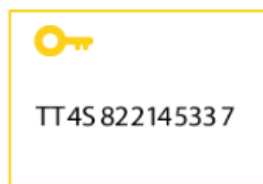
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
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если вы на сайте
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Login

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и пароль, если
регистрировались на
данном сайте ранее

Create account

Step 1 of 2

First name

Last name

I live in

Email

NEXT

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Create account

← Step 1

Step 2 of 2

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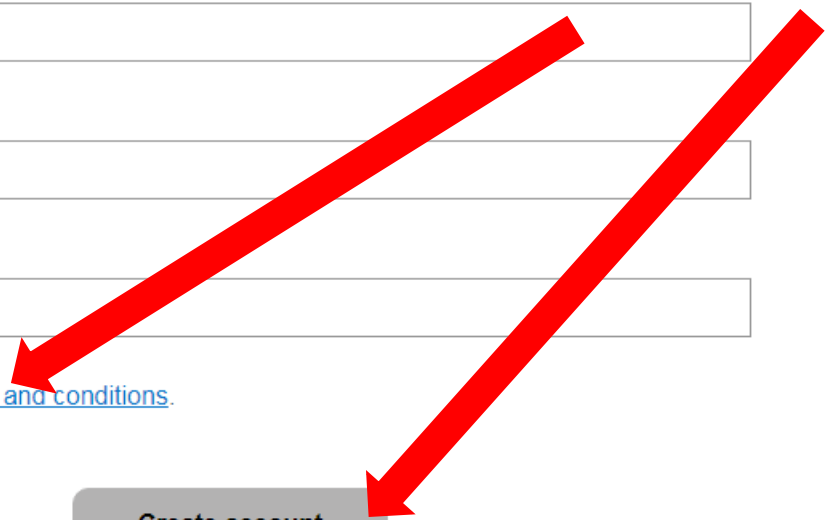
Your password

Confirm password

I agree to the [terms and conditions](#).

Create account

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согласия с условиями
работы и нажмите на
кнопку «Создать аккаунт»





Language

English



Create account

Account created successfully!

You have been sent confirmation details via email.



Let's get started



Ваш аккаунт создан.
Можно начинать работу.



Language

English



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2 Technology – now and then

Vocabulary: Verbs of cause and effect

1  Work in pairs. Look at the photographs and discuss the questions below.



1



2



3



4



5

- Which two items have had the greatest influence on your life? Give reasons and examples.
- How have each of the items shaped people's lives?
- Some people think the wheel and the abacus are the most important inventions of all time. Do you agree? Why/Why not?

Technology – now and then 2

2 To make nouns from verbs you can add endings like *-ment* and *-ion*, e.g. *develop* / *development*. For some verbs the noun form is the same, e.g. *to shape* / *shape*. Decide what the noun form is for each of the verbs 1–12 below. Which verb does not follow the pattern mentioned?

1 improve	improvement	7 promote	
2 destroy		8 damage	
3 produce		9 ruin	
4 affect		10 result	
5 harm		11 advance	
6 enhance		12 deteriorate	

3 Work in pairs. The verbs and nouns in exercise 2 can be used to describe changes. Classify each verb and noun as a positive change, a negative change, or a neutral change.

4 For sentences 1–8 below, complete the gaps using the nouns in exercise 2.

- 1 Advertising companies increase sales through the _____ ion of goods on TV.
- 2 Some pessimists argue that love of technology will eventually cause the _____ ion of society.
- 3 _____ ions in technology have gathered pace in recent years as the speed of computers has increased.
- 4 What recent advances have led to the _____ ion of cheaper goods?
- 5 Some believe over reliance on certain electronic devices can lead to the _____ ion in short term memory.


5 Rewrite sentences 1–7 below so that they contain the verb in brackets. Make any other necessary changes.

Example:

The introduction of a café and computers resulted in a significant improvement in the library's facilities. (improve)

The library's facilities were significantly improved as a result of the introduction of a café. (improve)

- 1 People constantly debate whether television has a positive or negative influence on society. (influence)
- 2 The use of mobile phones is having a dramatic effect on the way we communicate. (affect)
- 3 Climate change has caused the destruction of many crops. (destroy)
- 4 Did the invention of the internet really do any harm to the way people live and work? (harm)
- 5 A series of new software inventions resulted in a sharp deterioration in the sales of certain mobile telephones. (deteriorate)
- 6 The use of technology meant that the archaeologists caused very little damage to the site. (damage)
- 7 Many people like Einstein and Newton have changed the shape of science. (shape)

6  Work in pairs. Discuss at least one statement or question from exercise 5. Develop your discussion using reasons and examples.

Digital Book – полная электронная версия печатного варианта учебника со встроенными аудиоматериалами.

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4 Global issues and opportunities

Vocabulary 1: General nouns

1 With a partner, describe each of the photographs. Then discuss the questions below.



- Describe your reaction to each photograph.
- What global issues are presented in the photographs?
- Do you think any of the photographs present opportunities? Give reasons and examples.
- Do you think problems and difficult situations can present us with opportunities? Why/Why not?

2 Match each sentence 1–8 with a sentence a–h. Use the adjectives and nouns to help you identify the connection.

- | | |
|---|--|
| 1 I lost my wallet last week. | a It was too good an opportunity to miss. |
| 2 My parents and my brother came to my graduation. | b It is a rather awkward situation. |
| 3 After leaving college, I found myself with lots of free time and money. | c Some think it is a growing problem, while for others it opens up many possibilities. |
| 4 Both sides refuse to talk to each other. | d It caused a company crisis. |
| 5 Access to too much information can overwhelm as well as help people. | e It was a very special occasion. |
| 6 I was offered a scholarship to go to university. | f It was an annoying incident, which I reported to the police. |
| 7 The number of cars sold fell. | g These were the perfect circumstances to write my first novel. |
| 8 All participants at the meeting agreed on the necessary action. | h It was a good outcome. |

Global issues and opportunities

3 Look again at the sentences in exercise 2. Which nouns are general?

Example: opportunity

4 Which noun in exercise 2 completes both the gaps below?

Computer waste is a serious world It is now accumulating everywhere. The , however, can be solved by ...

In pairs, discuss the reasons for your answer.

5 Match each group of adjectives 1–10 with a noun a–j that collocates with all of the adjectives in the group.

- | | |
|---------------------------------|-----------------|
| 1 growing/rapid/innumerable | a crisis |
| 2 golden/occasional/perfect | b problem |
| 3 main/likely/probable | c opportunity |
| 4 ideal/serious/difficult | d event |
| 5 imaginative/active/perfect | e issue |
| 6 memorable/total/late | f occasion |
| 7 significant/political/current | g situation |
| 8 adverse/unfavourable/lying | h solution |
| 9 burning/controversial/major | i impression |
| 10 favourable/best/good | j circumstances |

6 Complete sentences 1–8 with a word from the box below. Make any necessary changes.

issue incident outcome problem possibility impression cause event

- I would like to describe an amusing _____ that happened at work.
- There is a fair _____ that the plan will succeed.
- The most likely _____ of overcrowding in cities is a rise in birth rates.
- A series of significant _____ occurred in the early part of the 19th century, which changed the face of transport forever.
- Instead of being seen as a serious _____, the situation should be thought of as a golden opportunity.
- Energy costs have been a burning _____ over the last few decades.
- The natural fascist made a profound _____ on me.
- The _____ of the talks was not totally unexpected.

7 Work in pairs. Choose one or more of the following situations and describe what happened to your partner:

- an event that made a profound impression on you
- a serious problem that you solved
- a golden opportunity you seized

Useful expressions

I'm going to talk about ...
I'd like to describe ...
What I'd like to describe is ...
It was ... because ...
Another reason is ...

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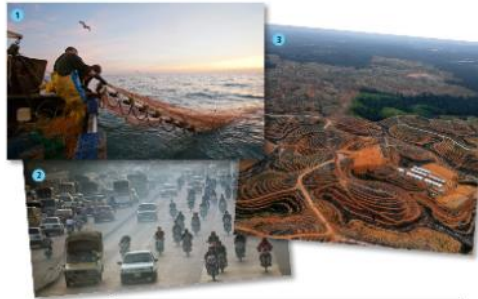
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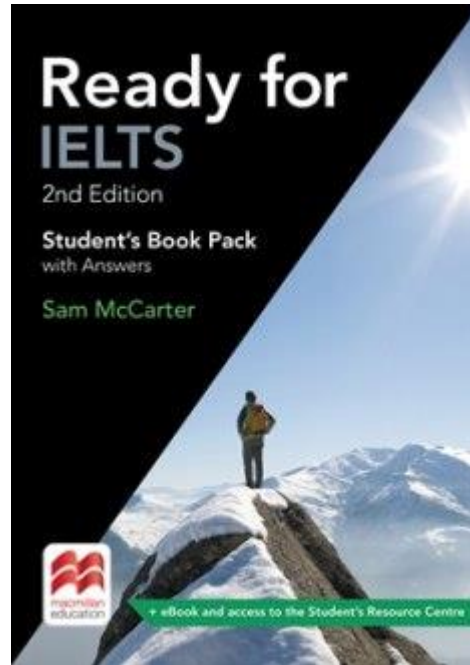
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Желаем приятной работы!