



Face-to-face Professional  
Development Course

NILE  
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education

## Video and Image in Language Teaching with Jamie Keddie

50 hours face-to-face course in Norwich

Check the dates here

[https://www.nile-elt.com/courses/course/440#dates\\_fees](https://www.nile-elt.com/courses/course/440#dates_fees)

With the increasing potential for using video and digital images in educational contexts either through classroom technology or students' own devices, this course aims to review traditional and modern methodological approaches to **exploiting visual materials in language teaching**.



Jamie Keddie is a teacher trainer, writer and storyteller. He studied Biochemistry at the University of Aberdeen but found his true passion in life as an English teacher in Barcelona. Jamie has shared his ideas with teachers and educators in over 40 countries. He is the founder of Lessonstream.org, a resource site dedicated to the use of video and other visual materials in the classroom. In 2008, he won a British Council ELTons award for his work. Jamie's publications include *Images* (OUP 2009), *Bringing Online Video into the Classroom* (OUP 2014) and *Videotelling* (2016).

The course will familiarise participants with the nature and characteristics of online images and video, explore **new types of visual genres** and consider **their potential for language teaching**, and help participants develop an awareness and understanding of privacy and copyright issues. Participants will also **develop the technological skills necessary for using and/or adapting digital visual material**, evaluate a range of content, hosting sites and possibilities for image and video sharing, and address the **rising importance of video cameras in education**. In addition to developing your language skills, the course will include content drawn from some or all of the following areas:

- Exploiting video texts
- Image, video and narratives
- **Storytelling**: videotelling and pictoretelling
- Developing **critical awareness** of the visual media
- **Selecting and evaluating** visual material
- **Lesson planning** principles
- Privacy, copyright and ethical issues
- Finding, displaying, creating and sharing digital images and digital video
- **Using a video editor**
- Possibilities for **video cameras in the teacher's and the learner's hands**
- **Image, video and mobile learning**

All NILE courses involve a significant element of English language improvement and/or development of language awareness. More information about the course at [www.nile-elt.com/face-to-face-courses](http://www.nile-elt.com/face-to-face-courses)

**10% discount and exemption from the £150 registration fee**

to claim your discount code contact Alla Soluyanova: [a.soluyanova@macmillan.ru](mailto:a.soluyanova@macmillan.ru), + 7 910 4353504.

This course is eligible for Erasmus+ funding.  
A programme of social and academic activities is also included.

